

## 2015 Executive Board

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### Division Presidents

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Annual Conference & Exposition  
Hickory 2015

<http://northcarolina.apwa.net/>



February, 2015

Dear Valued Exhibitor/Conference Partner:

It is my pleasure, as Exhibit Chairperson, to invite you to be a Conference Partner and/or Exhibitor at the 2015 APWA - North Carolina Chapter 58<sup>th</sup> Annual Conference June 17 - 19, 2015 at the Hickory Convention Center in Hickory. The conference has earned the reputation of being the premier public works conference in North Carolina, attracting public works managers and officials from across the state. We anticipate a large turnout, which will provide an excellent opportunity for you to showcase your company, products, and services.

This year's conference is focusing on Resiliency, both in the workforce and in our infrastructure. We have several top industry leaders from around North America coming to speak. C.J. O'Neill, the 2015 Conference Chairman, is planning to continue with the changes implemented in our vendor program based on your positive feedback from last year. The agenda layout that allows frontloaded time for vendors to visit with attendees, the addition of a family oriented activity, as well as other fun activities that will make the conference an exceptional value for your company. As those of you who participated in the Streets and Fleets Division Conference last year know, the Hickory Convention Center has room for all of your equipment inside! We will tweak the layout from that conference so that all of the vendors are easily visible. I also hope you will join us for the golf tournament on June 16<sup>th</sup> at the picturesque Rock Barn Golf & Spa. See the attached flyer on the golf event. We will send you information regarding the conference agenda when the information becomes available.

Conference Partnerships provide your company the opportunity to be recognized as a valuable conference supporter. All Conference Partners will be recognized throughout the conference according to their level of Partnership:

- *Platinum Level Conference Partnership* – one preferred exhibitor space, three conference registrations, corporate logo at the top of each Partner Board and on special platinum-only Partner board, and special recognition at the conference.
- *Gold Level Conference Partnership* – one prime exhibitor space, two conference registrations, and prominent display of corporate logo directly below Platinum Partners on integrated Partner Board.
- *Silver Level Conference Partnership* – one exhibit space, one conference registration, and corporate logo displayed prominently on integrated Partner Board directly below Gold Partners.
- *Bronze Level Conference Partnership* – one conference registration and corporate logo on integrated Partner board below Silver Partners.

Additional information about becoming a Conference Partner or Exhibitor is enclosed, along with the registration forms. The deadline for all exhibitor and partner registrations is June 13<sup>th</sup>. **One of the exciting changes this year is that all exhibits will be indoor.**

As always, we thank you for your participation in the APWA-North Carolina Chapter Annual Conference. Without your support, we could not offer such a great educational value to our members. If you have any questions, please contact me at 336-210-6451.

Sincerely,

*Barry L. Neel*

2015 Exhibit Chairperson

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