

2021 Executive Board

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January 4, 2022

RE: Conference Partnership Opportunities
APWA-NC 2022 Annual State Conference
March 29-April 1, 2022
Durham Convention Center
Durham, North Carolina

The APWA-NC 2022 Annual State Conference will be here before you know it! This is a great opportunity to learn best practices, see new technology, and be a stakeholder setting the course for Public Works in North Carolina. This year's conference, themed " " features North America's premier keynote speaker Steve Gilliland and world-class motivational and inspirational keynote speaker Morris Morrison. Additional information regarding the conference and online registration can be found on our website at <http://northcarolina.apwa.net/>

Conference Partnership opportunities are open and available for registration at this time. We are offering an exciting range of Partnership levels to recognize and promote your company's support of this important and well-attended annual event:

Platinum Level Partnership – \$3,000

Platinum level Partnerships will be recognized as the premier conference supporters. Platinum Partners will receive preferred exhibitor space, up to three conference registrations, recognition by name at the conference, and their corporate name and logo on the rolling Partner displays during the conference. For an additional \$250, Platinum Level Partners can reserve a table at the Past Presidents Lunch. Table partnerships will include signage with corporate name.

Gold Level Partnership – \$2,000

Gold level Partnerships are also recognized as leading supporters of the conference and will receive a prime exhibitor space, up to two conference registrations and their corporate name and logo on the rolling Partner displays during the conference. For an additional \$250, Gold Level Partners can reserve a table at the Past Presidents Lunch. Table partnerships will include signage with corporate name.

Silver Level Partnership – \$1,000

Silver level Partnerships are integral to a successful conference and will receive one conference registration, an exhibitor space and their corporate name and logo on the rolling Partner displays during the conference.

Bronze Level Partnership – \$750

Bronze level Partnerships provides your company an opportunity to be recognized as a valued conference supporter at a modest contribution level. Bronze level Partners receive one conference registration along with their corporate name and logo on the rolling Partner displays during the conference.

All Conference Partners will be shown within the conference program with special emphasis and recognition for Platinum and Gold level Partnerships. All Partnership levels represent a tremendous value and opportunity to get your company's name in front of existing and potential clients within North Carolina and the southeast region.

There are a limited number of exhibitor spaces available so please register as soon as possible to reserve your space at the conference. You may register online at <http://northcarolina.apwa.net/EventDetails/27785> or by completing the attached form.

Putt-Putt Challenge – \$250/hole

The Young Professionals are coordinating a 9-hole Putt-Putt challenge to support the local Food Bank. The YPs will purchase food using money from the hole partnerships and construct a 9-hole Putt-Putt course. Hole partners are encouraged to bring additional non-perishable foods. Hole partnerships will include signage with corporate name.

If you have any questions please contact Earl Manning at email emanning@godwin-group.net or cell phone 910-890-9728.

We look forward to seeing you in Durham this spring for an outstanding conference.

On behalf of the APWA- NC Chapter,

Earl Manning, Partners Chair

Becky Bost, President-Elect