

Talking Points

Monthly Update for APWA Leadership August, 2015

**2015 APWA International Public Works Congress & Exposition
The Best Show in Public Works
August 30-September 2, 2015
Phoenix, AZ**

Register today: <http://www.apwa.net/Congress>

Accreditation

- The Public Works Department of Austin, TX was awarded Accreditation on July 30, 2015, making them the 101st Accredited Agency in North America and the 7th in the state of Texas.
- The Silicon Valley Chapter of APWA, CA, will be hosting a Self-Assessment/Accreditation Workshop for chapter members and their staff on Wednesday, August 19 in San Carlos, CA. For more information about registration and participation contact Ann Daniels at adaniels@apwa.net.
- Make plans to visit the Accreditation booth at Congress to share in the celebration of having reached 100+ Accredited agencies

Center for Sustainability

ISI has expanded its outreach and marketing efforts, including leading an Envision session and hosting a booth at Congress. Some current ISI statistics:

- Over 3,400 professionals and students are ENV Sustainability Professional (ENV SP) credentialed
- 6 projects have been Envision verified and another 14 are registered – ISI expects to announce the 7th award any day!
- 170 private sector corporate members and nearly 1,000 public sector individual members
- 54 ISI-approved Envision trainers have delivered 25 workshops training nearly 500 people
- Approximately 450 infrastructure projects are using Envision

Other ISI news:

- The July issue of ISI's new Envision monthly e-newsletter recently went out to ENV SPs. [Visit the ISI website to subscribe.](#)
- A new [Envision Fact Sheet for the Public Sector](#) is available on [ISI's website](#). It cites APWA's recommendations for RFPs.

Certification

- The 2016 certification exam schedule is now available on the APWA website or by [clicking here](#). The three APWA certification programs have the following number of professionals certified: 91 CFPF (Fleet); 255 CPII (Infrastructure Inspector); and 95 CSM (Stormwater Manager).
- The Leadership and Management Committee (LMC) invites those interested in leadership and management issues to participate in an open forum on Monday, August 31 from 1:30-3:00 pm

at Congress. Participants will include LMC members, LM Knowledge Team members, ELA graduates and chapter liaisons.

- Applications are now open for APWA's national Emerging Leaders Academy! If you're looking to boost your leadership skills, learn more about the public works field and get an insider's look at APWA, check the website for selection criteria at <http://www.apwa.net/learn/Emerging-Leaders-Academy>. Deadline to apply is August 14, 2015. Contact Becky Stein at bstein@apwa.net for more information.

Chapter Leader Calendar Checklist

Below are important dates chapter leaders should be aware of to support chapter capacity development. Refer to this calendar and update in the weekly APWA 'In the Works' E-blast for additional information and/or any changes to the calendar dates below.

- Aug 15:** Mid-year chapter financial reporting due to National. For chapters who have branches, information reported must include branch financial data. Contact Laurence Rhodes at lrhodes@apwa.net or 816-595-5276 with questions.
- Aug 21:** Registration Deadline for the Council of Chapters' Summer Meeting. To register, please visit www.coc.apwa.net. Contact Sharica S. Ware at sware@apwa.net or 816-595-5259 with questions.
- Aug 29:** Council of Chapters' Summer Meeting. Contact Sharica S. Ware at sware@apwa.net or 816-595-5259 with questions.
- Aug 30:** Chapter Leaders Forum at Congress. Contact Brian Van Norman at bvannorman@apwa.net or 816-595-5260 with questions.
- Aug 31:** Chapter Leaders Resources Website Training and Overview at Congress. Contact Ashley Wilson at awilson@apwa.net or 916-595-5232 with questions.
- Aug 31** APWA Awards Ceremony at Congress
- Sept 1:** Chapter Treasurer and Administrators Forum at Congress. Contact Laurence Rhodes at lrhodes@apwa.net or 816-595-5276 with questions.
- Sept 1:** Chapter Website Template Training at Congress. Contact Ashley Wilson at awilson@apwa.net or 816-595-5232 with questions.

Chapter Leaders Congress Schedule

There are a number of networking and training sessions planned at Congress for chapter leaders. Contact Brian Van Norman at bvannorman@apwa.net or 816-595-5260 with any questions.

Sunday, August 30

- **2 – 4 p.m. - Chapter Leaders Forum** – Opportunity for all chapter leaders to network and engage in roundtable topic conversations addressing chapter capacity ideas, opportunities and challenges they are currently facing.

Monday, August 31

- **1 – 2 p.m. – Introduction to the Revised Chapter Leaders Resources Website** – APWA recently revised the Chapter Leader Resources website. This session will provide a thorough overview of the functionality and reporting tools available to chapter leaders through this website resource.

Tuesday, September 1

- **11 a.m. – 12 noon - Chapter Website Template Training 101** - All chapter leaders and administrators who have administrative rights to their chapter websites are invited to attend this session to learn the functionality and features offered to chapters through the new chapter website template. This session will go over the basics of the template, such as how to set up the website, events and event registration along with walking through the process of converting to the new template. This session is ideal for those chapters who have not converted to the current Chapter Website Template (CT4) or have recently converted and have questions regarding the basic functionality of the template.
- **1 – 2 p.m. - Chapter Website Template Training 202** - This session will be geared to those chapter leaders and administrators who are currently using the new chapter website template (CT4). In this session, APWA staff will expand on the basic tools and features offered by the template, such as more effective ways to use sub-menus, sponsorships, event registration and the overall site presentation. In addition, those in attendance will also spend some time looking at the new features that have been added to the chapter template.
- **2 – 4 p.m. – Chapter Treasurers and Administrators; Ask National Forum** – This Forum will allow chapter treasurers and administrators to ask staff questions pertaining to chapter financial reporting, contracts and compliance, insurance reporting and overall administration for chapter affairs. This is an ideal networking session for treasurers and administrators to exchange ideas and best practices.

Council of Chapters

- **Council of Chapters' Summer Meeting** - The Council of Chapters' summer meeting will take place on Saturday, August 29 in Phoenix. Attendees will need to register by August 21. To register, visit <http://coc.apwa.net/EventDetails/5377>.

CPWA

- **Federation of Canadian Municipalities CEO Brock Carlton Will Address CPWA Luncheon at Congress in Phoenix**
Mr. Brock Carlton, Federation of Canadian Municipalities CEO, will serve as Keynote Speaker for the CPWA Luncheon at Congress in Phoenix. His comments on **“Strong Home Towns Make For A Strong Canada”** will highlight how strong municipalities are essential to assuring Canada’s future. Attendees at this Luncheon will also be on hand as CPWA President Kealy Dedman will announce the 2015 award winning municipalities in CPWA’s National Public Works Week Awards Program.

Other CPWA events at Congress include an educational session which will update Canadians on CPWA activity, the election and events in Ottawa. In addition, CPWA will host the annual “invitation only” round table discussion of issues of mutual interest to international association leaders attending Congress.

- **CPWA and others involved in the Canadian Infrastructure Report Card (CIRC) are reviewing the draft of the 2015 Canadian Infrastructure Report Card that is expected to be released in October 2015.** The 2015 CIRC is the first update since the 2012 Report Card and will again cover water, wastewater, roads, and storm water which were included in the 2012 Report. The 2015 CIRC will add several other assets such including transportation and parks.

- **In August 2015, CPWA submitted recommendations to the House of Commons Standing Committee on Finance as a part of the Pre-Budget Consultations.** As stewards of Canada's community infrastructure assets, CPWA again stressed the importance of municipal capacity building in the area of asset management and that the importance of promoting sustainability principles in the planning and execution of public infrastructure projects.
- **Canada's next general (federal) election is set by law to take place on the third Monday in October** (October 19, 2015). This election day will stand unless, acting on the advice of the Prime Minister, the Governor General dissolves Parliament before that time. As a side note, The Canadian campaign period cannot come close to the US campaign in length of time, but the campaigns are just as heated.

Donald C. Stone Center (DCS)

- The DCS Center conducted a "Call for Mentors." We now have 20 new mentors with 20 more pending! We look forward to working with the new Mentors. We hold monthly Mentor Forum calls. The next call is after Congress on September 14, 2015.
- The PDC PWE Alternate Program subcommittee to the Professional Development Committee: Ed Gottko, Chair of the Professional Development Committee (PDC) met with Stu Moring representing the PDC, and the four APWA DCS Council Chairs, John Lawlor (Program Council), Dan Hartman (Quality Council), Sherri Zimmerman (Research Council) and Bill Verkest (Credentialing Council) met with the PDC on 7-20-15. The proposal was accepted by consensus, with only a one word change. This proposal will now be incorporated into the APWA DCS Business Plan.
- For those of you who submitted your names to serve on one of the APWA DCS Councils, Thank you! President Larry Stevens and President-Elect Brian Usher are currently reviewing the APWA members who expressed interest in serving.
- Please plan to be present to applaud and support the candidates and new PWLF who will be receiving their pins and certificates during the APWA Awards ceremony at Congress, on August 31 from 5:00-6:00 PM This is the first year that the DCS graduates and mentors will be acknowledged during the Awards Ceremony.
- If you are interested in attending, please note the following **DCS meetings at Congress:**
 - CoC/DCS 8-29-15 Room 229AB: Chair Dan Hartman will present the DCS Marketing Plan for interested Chapters
 - DCS Meet and Greet: Monday, August 31, from 2:00-3:30 Room 228B: You will hear from this year's graduates and their mentors; brainstorm improvements and celebrate program accomplishments!!
 - DCS Forum Tuesday September 1, from 1-1:50 Room 124 AB: Bill Verkest, Dan Hartman, and John Lawlor will discuss *Professionalizing Public Works*.
 - Awards Ceremony, Monday 8-31-15 5:00-6:00 Conference Center North Ballroom.

Government Affairs

- Before departing for the one month August district work period, the House and Senate passed a

3-month transportation funding extension, H.R. 3236 (Surface Transportation and Veterans Health Care Choice Improvement Act) which provides \$8 billion in funding--\$6 billion for highways and \$2 billion for transit programs. This extension will fund programs to October 29. President Obama signed the bill into law on July 31.

- The Senate has passed a 6 year transportation reauthorization bill, H.R. 22 (Developing a Reliable and Innovative Vision for the Economy (DRIVE) Act). Funding has only been identified for 3 of the 6 years and the bill contains some controversial “payfors” and amendments.
- The House and Senate will negotiate on a long term transportation funding bill when the two chambers return to D.C. in September.
- Due to the House and Senate district work period during the month of August, after August 10, the next edition of the “APWA Washington Report” will be sent out on September 8.
- Ms. Chris Walsh from Beloit, WI, and Andrea Eales, APWA Director of Government Affairs, attended a meeting of the National Homeland Security Consortium held on July 28, in Lexington, KY. This meeting was primarily a listening session where speakers covered the following subject matters: countering violent extremism in the U.S., the use of unmanned aircraft systems and public agencies, electrical grid failure, a panel spoke on lessons learned from the breakout of Highly Pathogenic Avian Influenza (HPAI) H5 viruses, and an update from FEMA was provided.
- August 4-5, Ms. Diane Linderman of Richmond, VA and Andrea Eales, APWA Director of Government Affairs, are attending a meeting on Ebola-In Progress Review being hosted in Arlington, VA by the Centers for Disease Control (CDC), the Association of State and Territorial Health Officials (ASTHO), and the National Association of County and City Health Officials(NACCHO). The purpose of the meeting is to assess the national public health response to Ebola.
- Sign up to be an APWA Advocate. Go to: www.apwa.net/be_involved/APWA-Advocates
- If you have any questions or concerns please contact Andrea Eales, APWA Director of Government Affairs at aeales@apwa.net

International Relations

- The APWA Board of Directors approved the APWA/CPWA ICLEI Partnership Agreement at the June Board meeting. This Partnership Agreement is between APWA/CPWA and Gobiernos Locales por la Sustentabilidad, Secretariado para México, Centroamérica y el Caribe (ICLEI). approval. The signing of this partnership agreement will be at Congress.
- Currently APWA has 15 APWA members signed up to be an Ambassador to welcome International Congress attendees to the APWA International Public Works Congress and Exposition. The *International Congress Ambassador Program* will allow International Congress attendees (“ICA”) to be paired up with APWA members (“Ambassador”). The goal is to help the ICA network with fellow public works professionals, assist with Congress-related questions and provide a better overall Congress experience. If you would like to more information on the

International Congress Ambassador program, or to sign up to be an Ambassador, please send an email to Lillie Plowman at lplowman@apwa.net.

Media Relations and Communications

- APWA host a Press Room serving as the Congress Press Headquarters for registered media members. APWA will provide sustainable press kits containing Congress press releases on the conference, APWA Fact Sheets, the 2015-2016 Board of Directors, the 2015 Projects of the Year, the graduates of the DCS Center, recent PWLFs, as well as the August *Reporter* issue.
- APWA will provide Daily Congress Recap blogs that will be posted to the APWA website section "Inside APWA," APWA Social Media, and on the Congress web area for members who are not able to attend.

Membership

- June month-end total number of members = 28,808. That represents a .31% increase compared to same time last year and a .63% increase (91members) compared to previous month.
- The 2015 "1st Time Member" special offer campaign has brought in 1417 new members so far this calendar year; 126 of those are in Canada. That 1417 total is about 9% (116 members) higher than same time last year. This campaign allows anyone who has not previously been a member to join APWA for \$90 USD/ \$100 CAN.
- Our overall retention (shown near bottom of the "2015 – 06 June Report") is at 86.51%, an increase of 0.42% compared to last month. This fiscal year's average retention is about .98% lower than prior fiscal year's.

PACE Award Winners

- The following 32 Chapters received the Presidential Award for Chapter Excellence (PACE) award for 2015: Alberta, Arizona, California Central Coast, Central Pennsylvania, Chicago Metro, Florida, Georgia, Illinois, Iowa, Kansas, Kansas City Metro, Manitoba, Mid-Atlantic, Minnesota, Missouri, Monterey Bay, Nevada, New England, New York Metro, North Carolina, Northern California, Ohio, Oregon, Sacramento, San Diego, Silicon Valley, South Carolina, Southern California, Texas, Washington, Western Pennsylvania, Wisconsin.
- This is the first PACE award for California Central Coast and Ohio Chapters. The PACE Awards will be presented at the 2015 APWA Awards Ceremony on August 31 in Phoenix.

Technical Committees

- Technical Committee members and representatives of other opportunities available to APWA members will be staffing the Congress Expo Experience booth (#1493) throughout the exhibit floor hours. Members attending Congress interested in learning more about the Technical Committees and other opportunities are encouraged to stop by the booth while on the exhibit floor.
- Congress attendees are encouraged to join the fun and test your APWA knowledge at the APWA Trivia Game Show: Brought to you by the Technical Committees. This Jeopardy-style game will

take place Tuesday from 1:00-1:50 pm at the APWA Expo Experience (booth 1453) in Phoenix.